The 'Funnel' Analogy

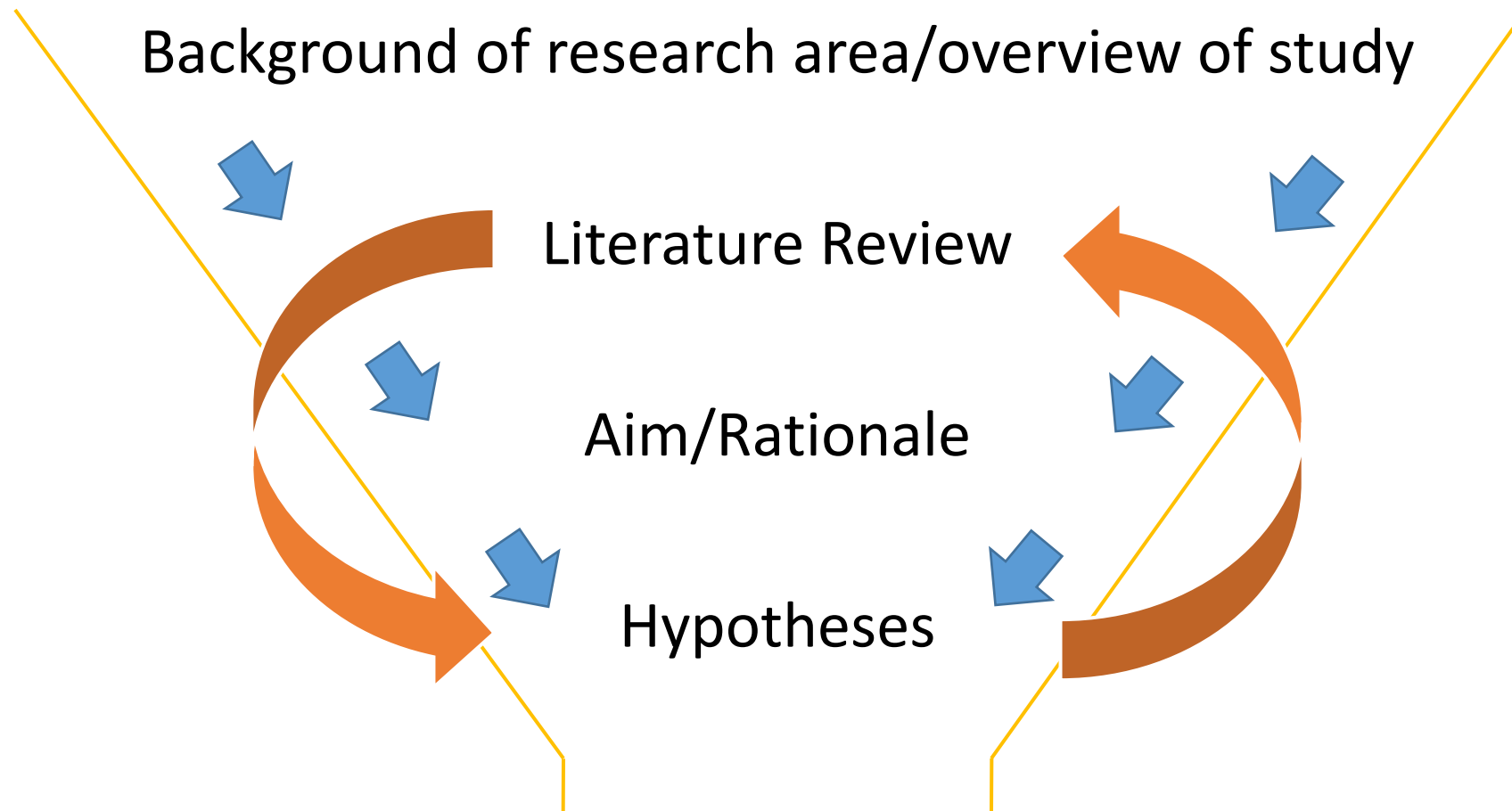Background of research area/overview of study

Literature Review

Aim/Rationale

Hypotheses

Information presented in the Introduction starts off as broad description and becomes more specific with each sub-section presented.